

Application Information and supporting documents

This is an application to renew the Sexual Entertainment Venue (SEV) Licence 22/01366/SEXA issued on 29 January 2023 in respect of Eroticats, Jessop House, Cambray Place, Cheltenham, GL50 1JP.

The application is to renew the SEV licence on same terms as the existing SEV licence **(except for a variation in respect of the days and hours, please see details below)** including the varied standard condition 6 :

“There shall not be displayed outside the premises, in the immediate vicinity, or elsewhere within the Town any advertisements that indicate or suggest that any form of Relevant Entertainment takes place on the premises. This includes the display of any advertisement, word, letter, model, sign, light, placard, board, notice, device, representation, drawing, writing or any matter or thing (where illuminated or not) by means of externally displayed advertisement (such as on billboards or posters) within the councils administrative area.

1. The Applicant is allowed to solicit individuals to attend the premises during the hours the licence is in operation, provided that no solicitation takes place to anyone who appears to be under the age of 25.
2. The Applicant is allowed to operate a courtesy vehicle to transport dancers and clientele to and from the venue at all times. Further to be allowed to advertise, including by way of leaflets, the courtesy vehicle at all times during the permitted licence hours. No music will be played that can be heard from outside the vehicle. The use of the name ‘Eroticats’ is permitted.

The reason for the disapplication of this condition is permit a vehicle to transport clientele to and from the venue at all times and for staff to be permitted to give out leaflets for the courtesy bus in the Town.”

Please see the supporting documents which detail example images of the leaflets and example image of the minibus.

Days and Hours

The days and hours applied for in respect of the renewal are as follows:

“SEV to be operational for the following race events at Cheltenham Racecourse, dates to be confirmed in writing to the Police and Licensing at least 1 month prior to each event:

- October - The Showcase Friday 8pm to 5am the day following
 - The Showcase Saturday 8pm to 5am the day following
- November - The November meeting – Friday 8pm to 5am the day following
 - The November meeting – Saturday 8pm to 5am the day following

- December - The Christmas meeting Friday 8pm to 5am the day following
 - The Christmas meeting Saturday 8pm to 5am the day following

- January - The New Years Day meeting 1st January each year 8pm to 5am the day following
 - Festive Trials Saturday 8pm to 5am the day following

- March – Cheltenham Festival Monday 8pm to 5am the day following
 - Cheltenham Festival Tuesday 6pm to 5am the day following
 - Cheltenham Festival Wednesday 6pm to 5am the day following
 - Cheltenham Festival Thursday 6pm to 5am the day following
 - Cheltenham Festival Friday 6pm to 5am the day following
 - Cheltenham Festival Saturday 8pm to 5am the day following

- April - April Meeting Wednesday 8pm to 5am the day following
 - April meeting Thursday 8pm to 5am the day following

- May - Hunters Showcase Friday 8pm to 5am the day following”

Further supporting documents:

The following supporting documents are included to provide further information:

1. General Management Document – This is to provide some background detail in respect of the operation of the venue.
2. Elevation Plan – Detailing the exterior view of the venue and the discreet banner at the venue.
3. Courtesy Bus Flyer 1
4. Courtesy Bus Flyer 2
5. Example image of minibus
6. House Rules
7. Refusal entry log
8. Customer Rules
9. Copy of existing SEV licence conditions